



JPS Health Network Community Outreach **A Year in Review (2022)**

Throughout 2022, JPS continued to develop innovative ways to engage the community and patients, while continuing to navigate through COVID-19. As COVID-19 restrictions lifted, Community Outreach was eager to be physically present in the community including meeting face-to-face to continue to make an impact throughout Tarrant County.

2022 was a time of exponential growth for Community Outreach. JPS experienced an unprecedented need for services and began to restructure outreach initiatives as well as services in response. We are excited to give an update on our outreach efforts and share several new programs that were developed in 2022.



JPS Health Network
Fort Worth, Texas

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JPS Health Network Community Outreach



JPS Community Outreach strengthens and builds community linkages, both internally and externally, that improve the health and well-being of the residents of Tarrant County.

Key focus areas include:

- Developing and maintaining community collaborations and partnerships
- Participating at community events and speaking engagements
- Implementing community-based programs

JPS Mission

Transforming healthcare delivery for the communities we serve.

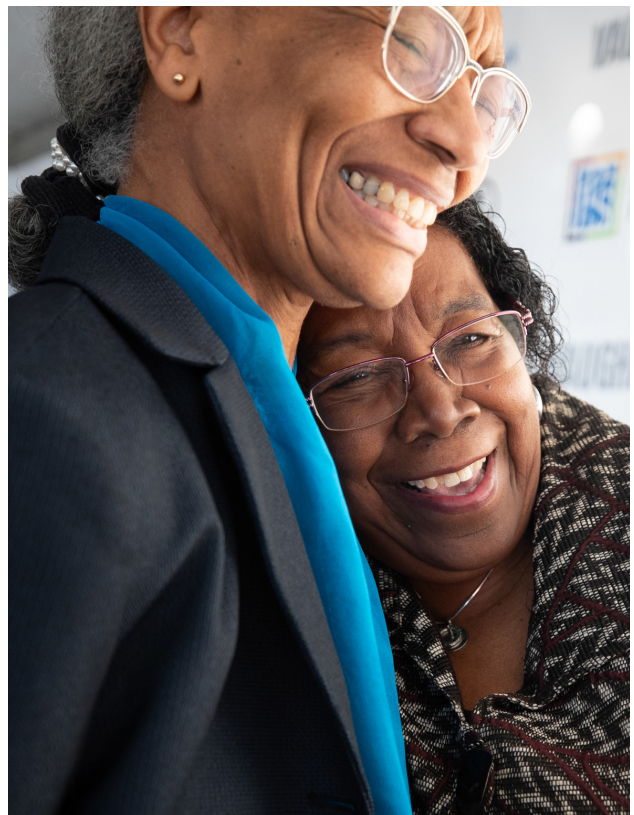
JPS Vision

To be a regional and national leader in:

- Improving the patient and family experience
- Improving the quality and outcomes of population health
- Improving access to care

JPS Values

- Trust
- Mutual Respect
- Integrity
- Accountability
- Teamwork



Impact on Tarrant County & JPS Health Network



Outreach

JPS Community Outreach identifies significant health needs of people living in our community. Outreach prioritizes health needs and resources potentially available to address the needs identified. Our goal is to increase access to healthcare for Tarrant County residents in need, with an emphasis on underserved populations.



Partnership and Engagement

JPS Community Outreach partners with public health organizations, hospitals, and community-based organizations along with universities working collaboratively to address the social determinants of health and needs in Tarrant County.



Health and Wellness

In an effort to increase the health and wellness of our community, JPS provides a variety of health programs and services. Examples include health education seminars and disease management classes. JPS also provides preventative services such as flu vaccines, screenings for breast, colon, and prostate cancer along with direct medical care for all.



COVID-19 Disparities Grant

JPS Community Outreach received grant funding from the Tarrant County Public Health Department to mobilize and collaborate with partners to address health disparities related to COVID-19. This grant opportunity allows JPS to educate Tarrant County's most vulnerable populations about COVID-19 and encourage vaccination.



Network Engagement

JPS Community Outreach plays a critical role in improving and extending the reach of healthcare through activities such as health education, navigation, basic health screening, and facilitating access to services. Outreach staff participates and collaborates with the following internal programming and committees to help support and execute goals set by JPS Health Network.

- Cancer Certification Committee
- Communications
- Community Health
- Community Outreach Steering Committee
- Joint Commission Geriatric Delirium
- JPS Behavioral Health
- JPS Connections/Eligibility & Enrollment
- JPS Health Network Joint Council
- Lifestyle Medicine Physicians
- Office of Strategy Management
- Outpatient Case Management
- Nursing Programs
- Patient Education Committee
- Population Health Management
- Trauma Services



JPS Health Network Joint Council

Joint Council is comprised of individuals and representatives of community and faith-based organizations as well as interest groups that meet quarterly. Joint Council's goal is to build community partnerships to improve health and well-being in Tarrant County. Active and engaged external stakeholders provide invaluable feedback and assistance in guiding JPS initiatives. As JPS continues to transform healthcare to make lives better, we recognize the need for continuous input from the communities we serve.

Our members include:

- 6 Stones
- Alzheimer's Association - North Texas Chapter
- American Heart Association
- American Cancer Society
- Area Agency on Aging of Tarrant County
- Cancer Care Services
- Catholic Charities Fort Worth
- Center for Transforming Lives
- Challenge of Tarrant County
- City of Fort Worth
- Cook Children's Health Care System
- Healthy Tarrant County Collaboration
- Hispanic Wellness Coalition
- MHMR Tarrant County
- Moncrief Cancer Institute
- Tarrant County Homeless Coalition
- United Way Tarrant County
- University of North Texas Health Science Center
- YMCA of Metropolitan Fort Worth
- Fort Worth ISD

New Community Outreach Initiatives



JPS Health Network, in partnership with the City of Fort Worth's Como Community Center, implemented a pilot wellness program that focuses on care coordination, health education, navigation and information, and wellness and prevention activities.

The Health and Wellness Program provides enhanced care coordination and navigation services to patients and community members. This is a unique opportunity to deploy health education and wellness programs outside of the traditional hospital setting.

As a community engagement and population health management strategy, the program offers a place along the continuum of care to encourage patient self-management and promote and encourage behavior change.



The Health and Wellness Program offers specific health classes and resources focused on; behavioral health, heart disease, diabetes, COVID-19, nutrition, injury prevention, and referrals to other social services.





Tarrant Area Food Bank RED Bus Partnership

Using a Social Determines of Health (SDoH) questionnaire, JPS identified food, transportation, and housing as the top three needs among JPS patients. JPS Health Network established a partnership with the Tarrant Area Food Bank RED Bus to address food insecurities JPS patients are experiencing. The RED Bus provides emergency food assistance and assistance with SNAP, WIC, and Medicaid applications onsite. This partnership helps with the immediate need while also connecting patients and their families to options for long-term solutions and assistance. During RED Bus events, participants also receive information about JPS connections. Community resource guides are also offered to assist with other needs participants may have.



Monthly Newsletter Expansion

The JPS Community Outreach Newsletter provides an opportunity to share information including health related topics, community highlights, and much more. Our newsletter has grown and currently reaches over 500 contacts each month.



*Monthly newsletters can be accessed
on the JPS Community Outreach page.*

2022 Signature Events



- 8th Annual Healthy Lives Matter Prostate Cancer Screening
- 7th Annual Healthy Lives Matter Alzheimer's Initiative
- Back2School Wellness Fair
- Carnaval de Salud
- Tarrant County Harambee Festival Health & Wellness Fair
- 9th Annual Senior Synergy Expo

8th Annual Healthy Lives Matter Prostate Cancer Screening

Date: February 12, 2022

Hosted by: Tarrant County Commissioner Roy Charles Brooks

Summary: Commissioner Brooks sponsors the annual Tarrant County - Precinct One Prostate Cancer Screening Event. The purpose of the event is to provide men with free prostate cancer screenings as well as provide men and their families' educational support through increased awareness. Due to the COVID-19 pandemic, this event was hosted virtually. This event resulted in referrals to the JPS Eligibility & Enrollment Center. Individuals were educated about the signs and symptoms of prostate cancer and the importance of early detection.

9th Annual Senior Synergy Expo

Date: May 12, 2022

Hosted by: Judge Glen Whitley

Summary: One day event which focuses on services available in Tarrant County that will empower seniors, family members, and caregivers to live a healthier lifestyle.

7th Annual Healthy Lives Matter Alzheimer's Initiative

Date: August 13, 2022

Hosted by: Tarrant County Commissioner Roy Charles Brooks

Summary: Commissioner Brooks sponsors the Tarrant County Alzheimer's Initiative. The mission of the Healthy Lives Matter Alzheimer's Initiative is to provide accessible education which will lead to optimal care and services for individuals confronting dementia, their caregivers, and families in an effort to improve the quality of life.

Back2School Wellness Fair

Date: August 13, 2022

Hosted by: Fire Station Community Center

Summary: The Fire Station Community Center hosted a back to school wellness fair in partnership with several community organizations. JPS provided free screenings, sports physicals, and immunizations to children ages 5-18.

Carnaval de Salud

Date: October 1, 2022

Hosted by: Hispanic Wellness Coalition

Summary: Carnaval de Salud is designed to provide access to healthcare prevention services and information to the underserved Hispanic residents and to promote sustainable partnerships that address health issues. JPS partnered with the Hispanic Wellness Coalition to coordinate access to healthcare, community resources, and health education.

Tarrant County Harambee Festival Health & Wellness Fair

Date: October 1, 2022

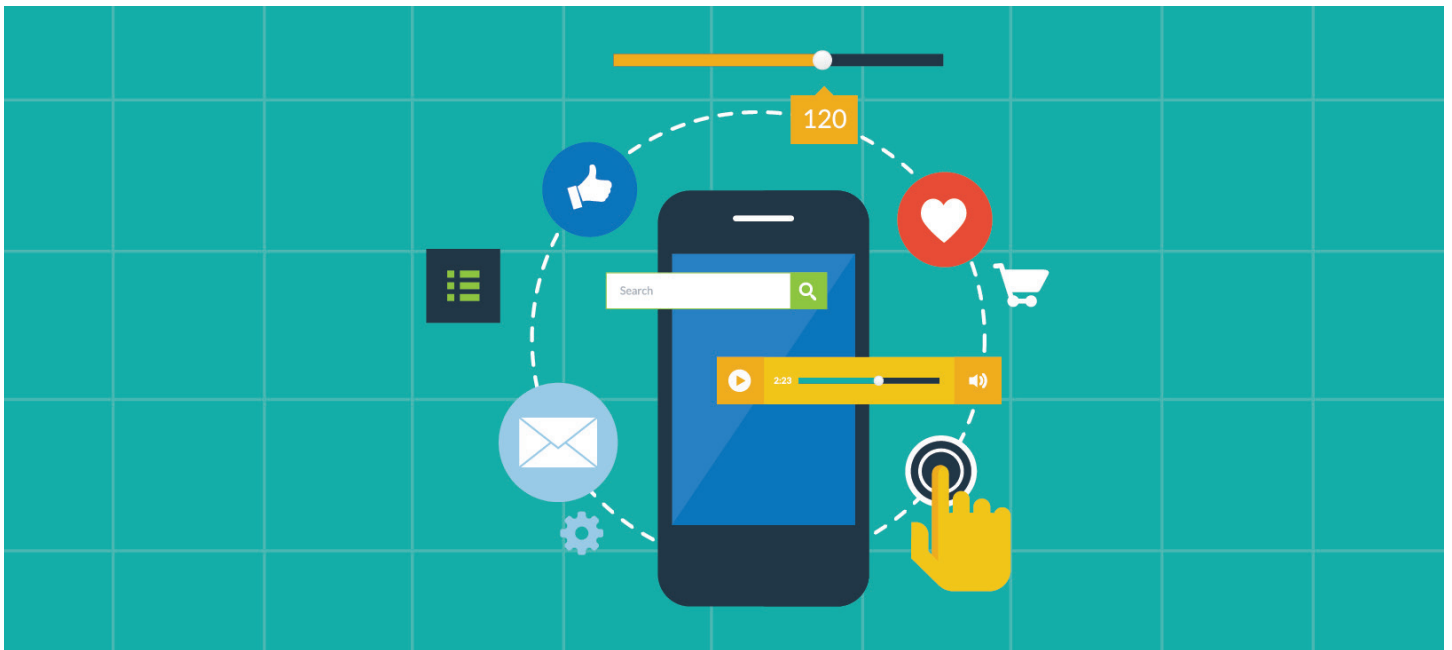
Hosted by: The Tarrant County Black Historical & Genealogical Society

Summary: Harambee means "all pull together" in Swahili, thus, the festival pulls the citizens of North Texas together for a fun-filled day of food, fun, music, health, and cultural awareness in celebration of our shared history.



Community Events

- Council Woman Nikki Hunter
 - Ben Thanh Plaza Health Fair
 - Breast Cancer Awareness Health Fair
- Arlington City Council
 - AT&T Stadium Back to School event
- BarbaraCares
 - Care2Fight Health & Wellness Fair
- Fort Worth Hispanic Chamber of Commerce
 - Dia de los Muertos
- Central Market
 - Feast of Sharing
- Hughes Middle School
 - Career Day
- InspiredHealth Health Fair
 - Como pop-up Health Fair
- Tarrant County College
 - Passport to Change Wellbeing Fair
- Forest Hill Public Library
 - Health and Wellness Fair
- McDonald YMCA/Alpha Phi Alpha Fraternity, Inc.
 - Men's Health and Wellness Day
- Six Stones
 - Back to School Event
- JPS Medical Home
 - Back to school vaccine event(s)
- Southside Church of Christ
 - Back to School Event
- Divine Deliverance Temple of Praise
 - Community Block Party
- St. Matthew Church
 - Back to School
- Mansfield ISD
 - Back to School
- Christ Lifters Community of Faith
 - RED (Remembering Everyday) Women's Conference
- BRAVE/R Together
 - Phoenix Festival
- JPS and Como Community Center
 - Health and Wellness Fair
- New Mt. Rose Baptist Church
 - African American Health Expo



How To Stay Connected

Recognizing that healthcare is complex, successful implementation of community outreach initiatives require a collaborative effort among a broad range of diverse organizations and people.

JPS Community Outreach sincerely appreciates the leadership provided by our community partners, and we look forward to continuing our work in 2023. If you would like to learn more about events or community outreach initiatives please contact us.

JPS Community Outreach Department

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